Monitoring Breast-Milk Substitutes in Hospitals

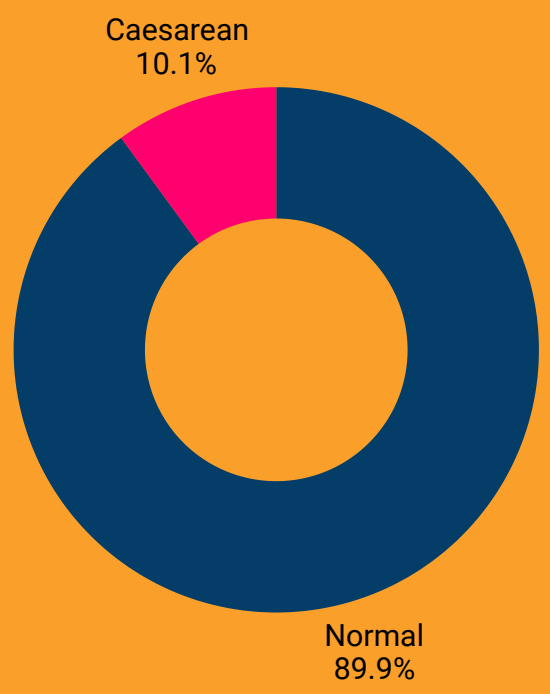
LAO PDR 2024-2025

18 Provinces

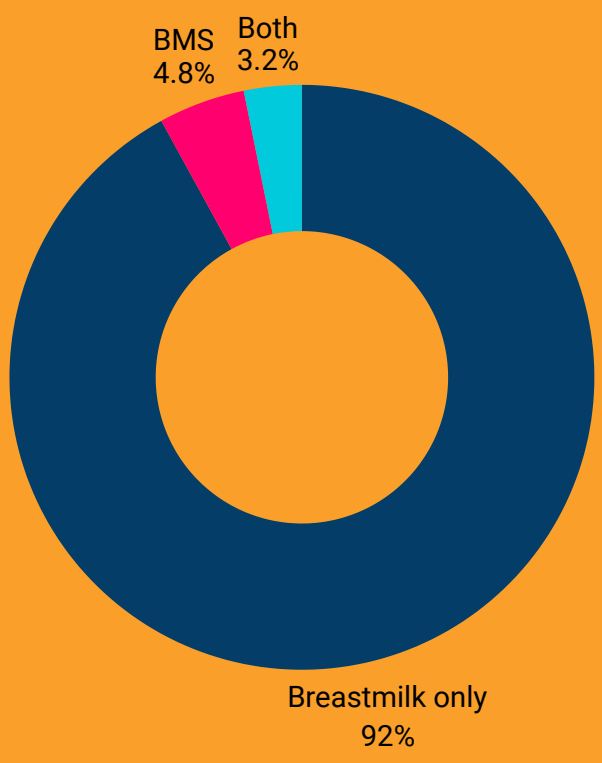
45 Hospitals

188 Mothers

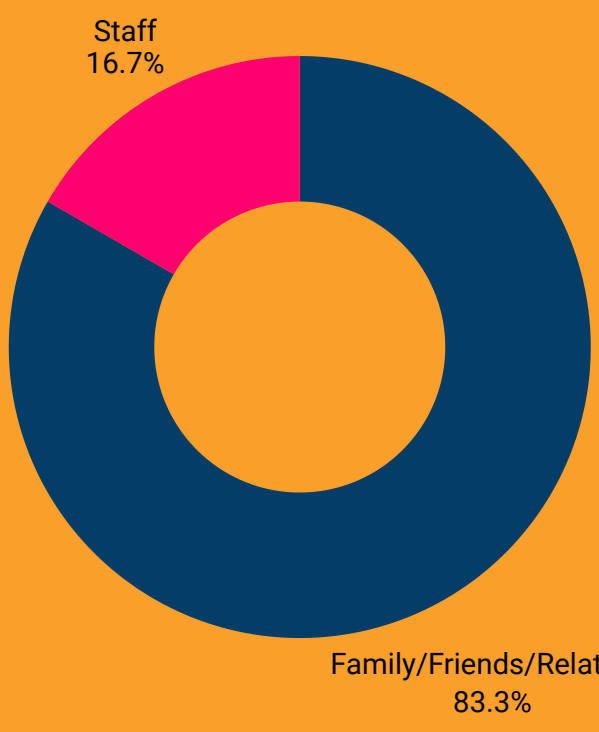
TYPE OF DELIVERIES



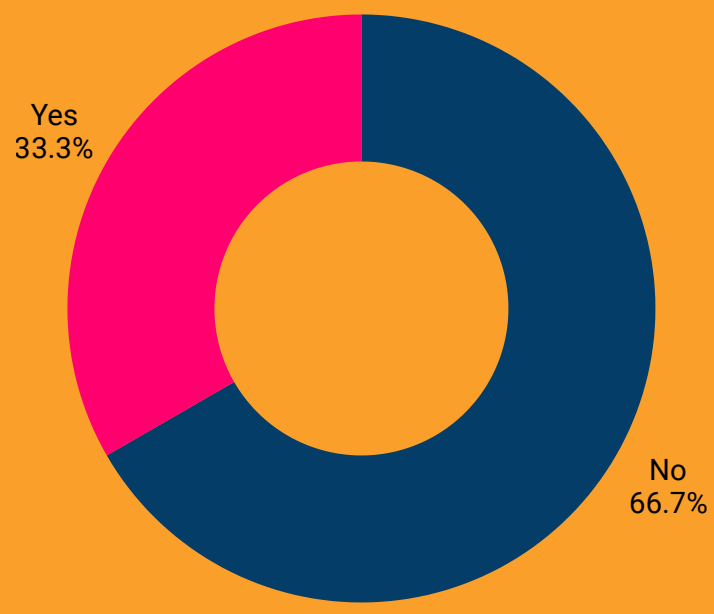
FEEDING PATTERN



BMS RECOMMENDED

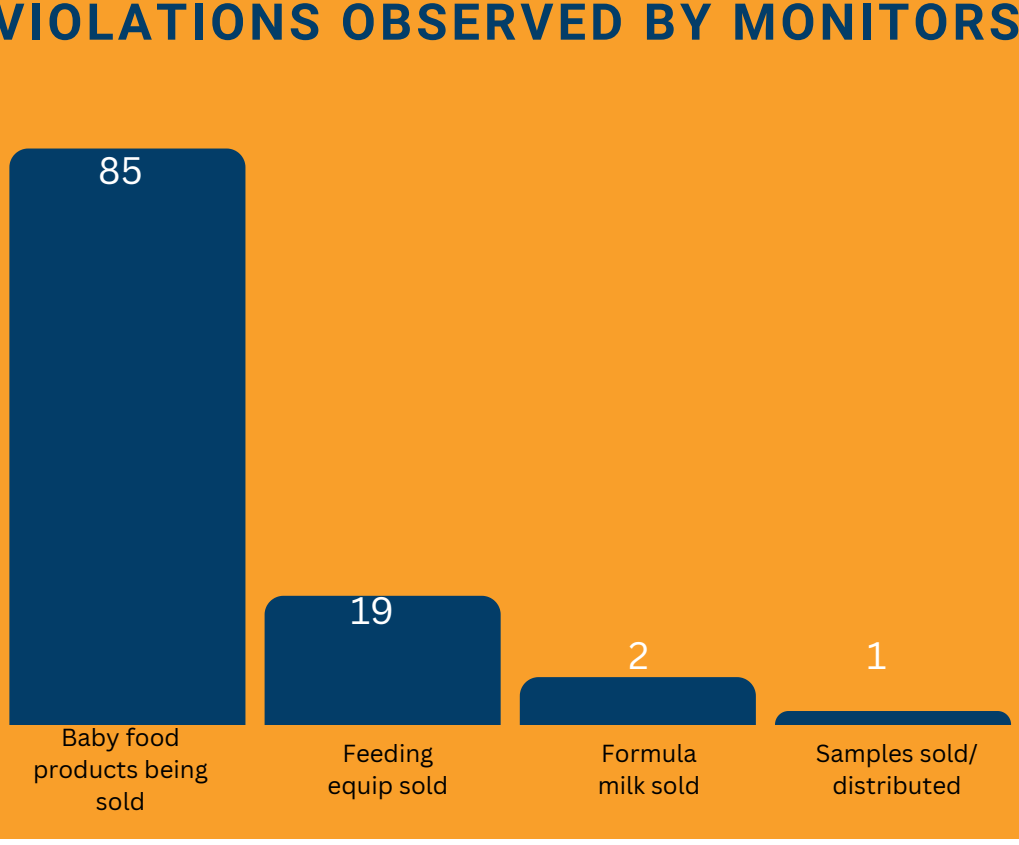


BREASTFEED SUPPORT



VIOLATIONS REPORTED BY STAFF

VIOLATIONS OBSERVED BY MONITORS



ສະຫະພາບ ເອີຣົບ
European Union

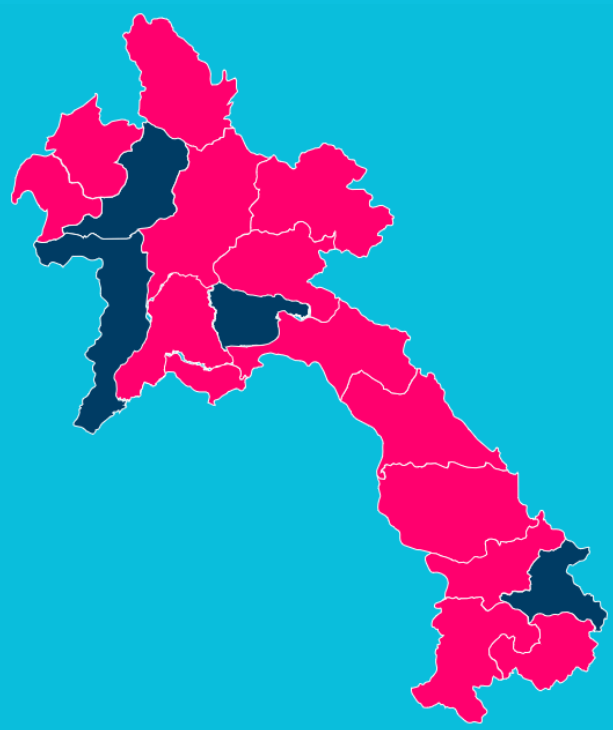
unicef
ເພື່ອເດັກທຸກໆຄົນ

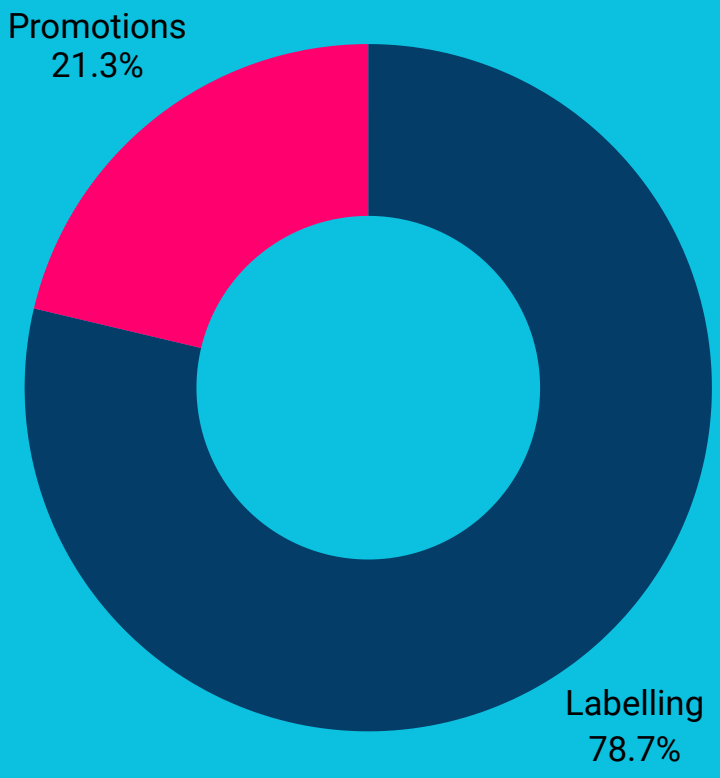
Closing the Gap
Breastfeeding Support for All
WABA | WORLD BREASTFEEDING WEEK 2024

Monitoring Breast-Milk Substitutes at Retail Points

LAO PDR 2024-2025

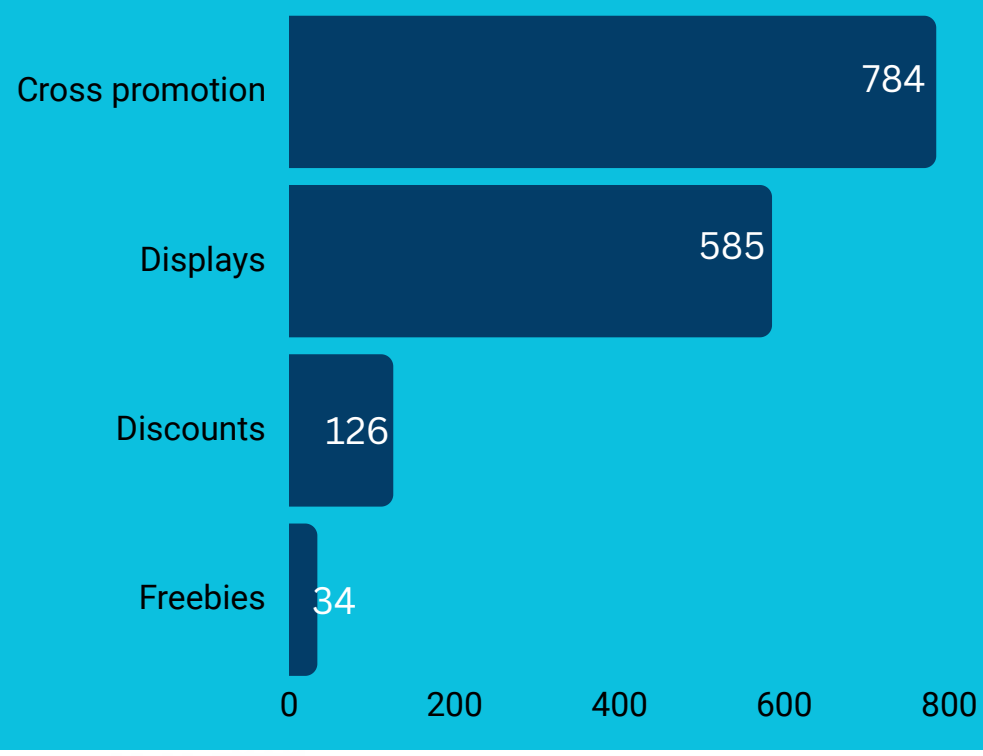
14	Provinces	3003	Products
87	Districts	1529	Promotion
978	Retail points	5621	Labelling



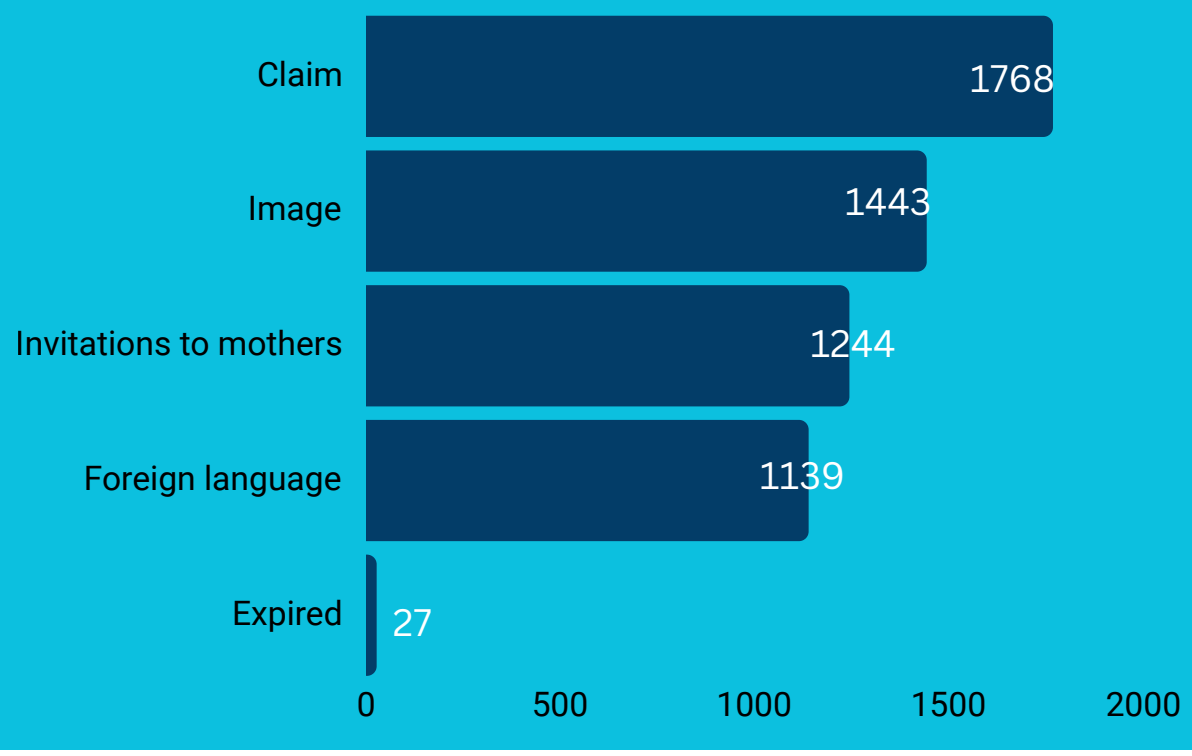


- Violations are identified in every retail points of sale monitored.
- 7,150 violations are reported.
- The most common violations reported are related to labelling (79%) - health/nutrition claims and images of babies, toys and animals etc.,
- The companies identified with violations are Nestle, Danone, Mead Johnson and Abbott

PROMOTION



LABELLING



ສະຫະພາບ ເອີຣົບ
European Union

unicef
ເພື່ອເດັກທຸກໆຄົນ

Closing the Gap
Breastfeeding Support for All
WABA | WORLD BREASTFEEDING WEEK 2024